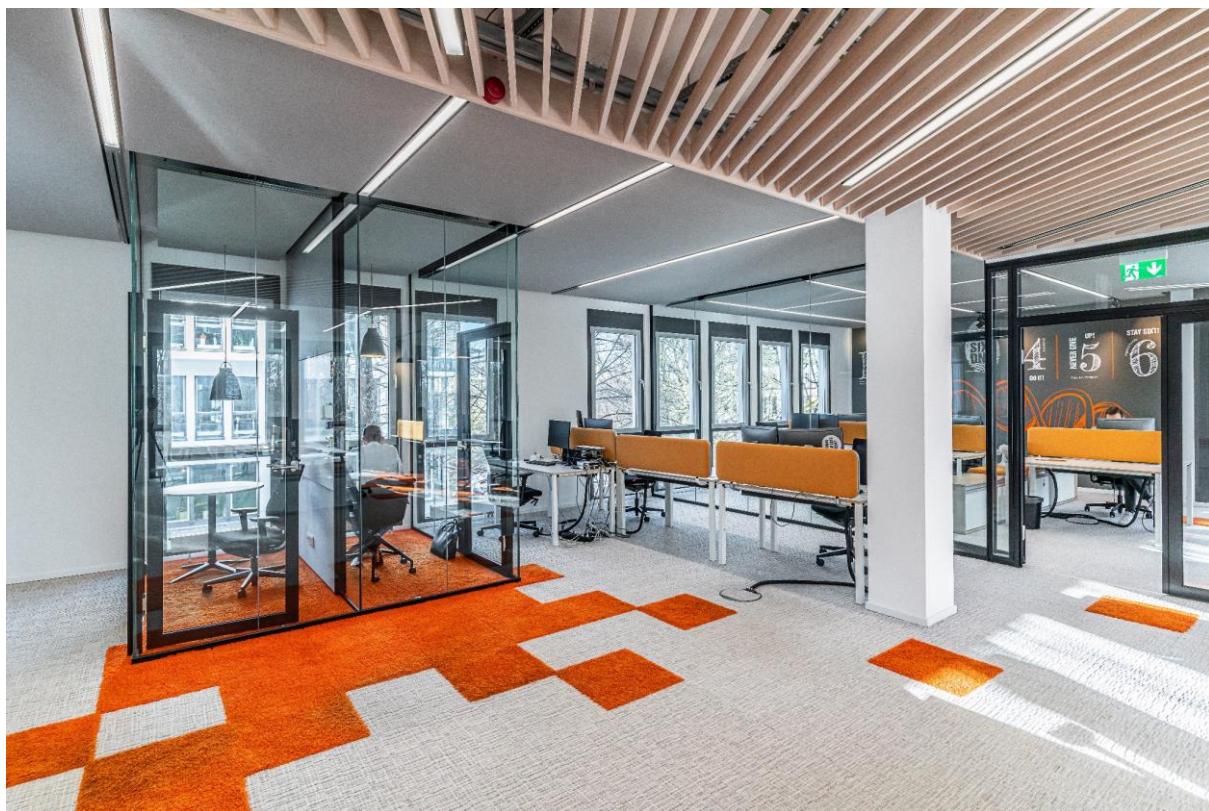


All orange everything: OBJECT CARPET at SIXT Headquarters in Pullach



© Boris Storz

With almost 2,200 locations in 105 countries, SIXT Autovermietung is one of the world's leading car and carsharing providers. The headquarters of the Pullach-based company in the idyllic Isar Valley have recently undergone a complete modernization. The main goal of the extensive renovation works was to create a dynamic working environment that promotes wellbeing, creativity, and a strong sense of identification with the brand. Carpet solutions provided by OBJECT CARPET make a striking impression as a key design element.

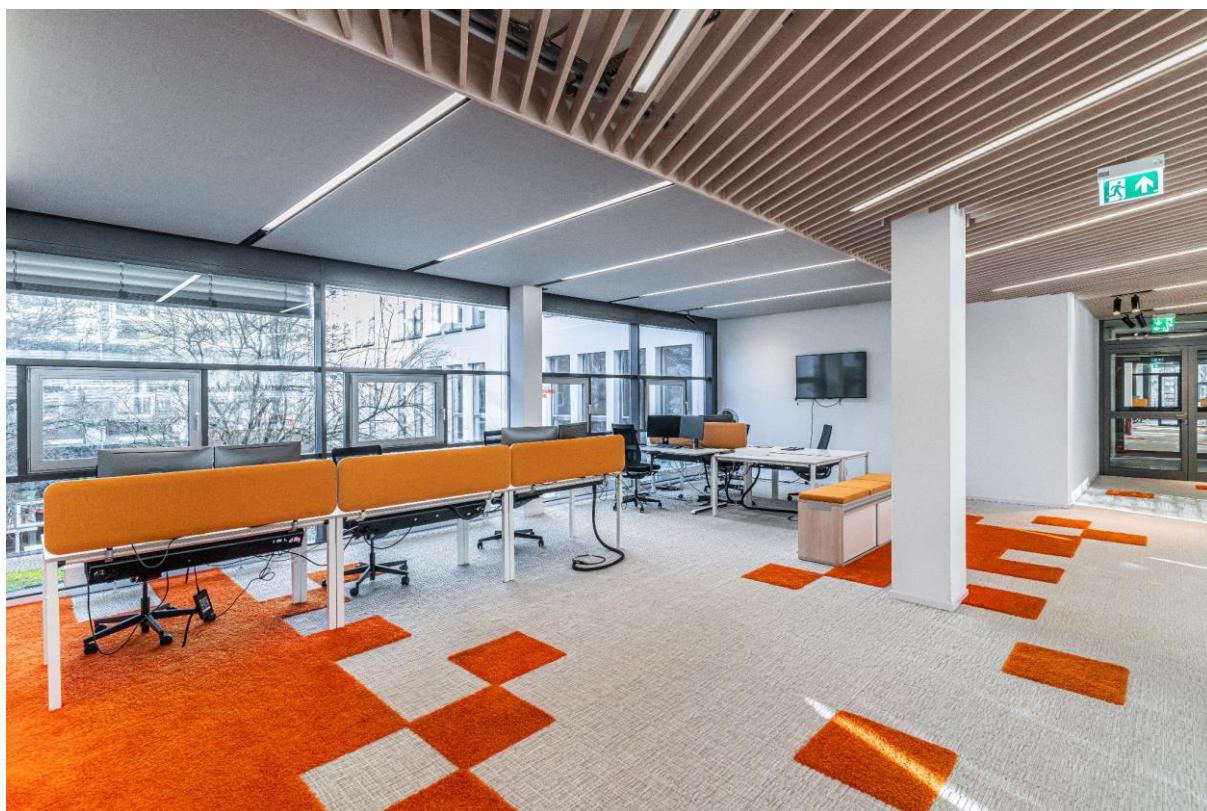
The refurbishments have breathed life into the premises, transforming them into bright office spaces that make it possible for employees to engage in open communication, yet that also allow for more focused work. The design concept centers around one key feature: A selection of different photo wallpapers capture a diverse range of impressions of nature, bringing each individual room to life in a special way. They depict, for example, a shoal of silver mackerel glistening in the sunlight, a dense deciduous forest, or a herd of black water buffalo. These scenes are complemented by lifelike figures that can be assigned to these habitats, such as a great white shark with its mouth wide open or a grizzly bear standing on its hind legs.

As an extra touch of detail, the brand's signature color – orange – is used throughout, and reflects the company's dynamism, innovative strength, and focus on a modern working culture. This extends from individual walls and the fabric covers for the privacy screens right through to the stylized animal tracks, which are dotted across the ceilings of all the rooms. The Poodle 1400 carpet by OBJECT CARPET is also orange, and is used both to cover the whole floor space in one of the meeting rooms and as a geometric accent pattern in the open-plan office. With its expressive surface texture featuring a range of different pile fibers, shag is a real visual highlight and provides comfort and a cozy, distinguished ambience. This also applies to the other rooms, where it is also closely coordinated with the respective color schemes of the interior elements: sometimes in a subtle grey, a soft green, or a cool sea blue.

As an excellent sound absorber, Poodle dampens background noise, which considerably improves concentrated work, especially in open office spaces. Bitumen- and PVC-free with reduced odor and emissions, it also helps ensure that the indoor and working climate are healthy and environmentally sound.

Interior design: APOprojekt GmbH

Photography: Boris Storz



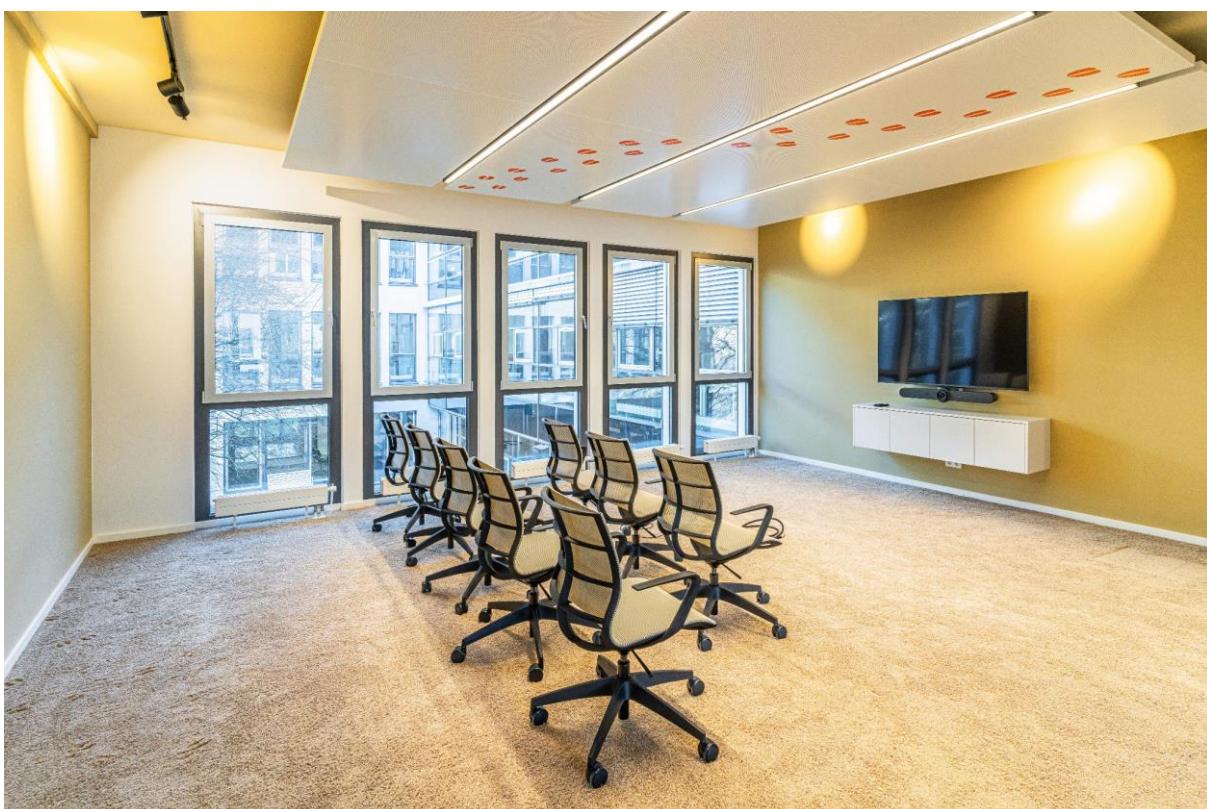
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POODLE 1473



POODLE 1406

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POODLE 1406

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POODLE 1406

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POODLE

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POODLE 1473 und POODLE 1402



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About OBJECT CARPET

Since 1972, OBJECT CARPET has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and customcut carpets (RUGX). With over 1,000 styles and colors as well as individually customized products, the OBJECT CARPET collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All OBJECT CARPET styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel.

OBJECT CARPET products also received the evidence-based recommendation from the TÜV (German Technical Inspection Association) for safe use by allergy sufferers and reduce dust content and particulate matter. Partners and customers around the world, such as Porsche, Daimler, Google and Adidas appreciate this, as do initiatives like "Healthy Seas." The utilization of recycled materials in production as well as a second life cycle for carpets after their use is now a matter of course for OBJECT CARPET: for example, together with UNStudio, OBJECT CARPET is committed in the "Future Perfect" project to create new value from discarded products.

OBJECT CARPET is making a real change in the industry with the first completely circular commercial property carpet, NEOO. After eight years of development work with NIAGA®, OBJECT CARPET presents the mono-material carpet NEOO, and takes circular to the next level. Numerous design and business awards, such as the renowned Good Design and Red Dot Awards, have demonstrated OBJECT CARPET's outstanding design competence and corporate achievements. For example, OBJECT CARPET was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt. With innovative production techniques and sustainable manufacturing methods, OBJECT CARPET is a pioneering enterprise that enables design visions to become reality. Experience OBJECT CARPET's world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

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