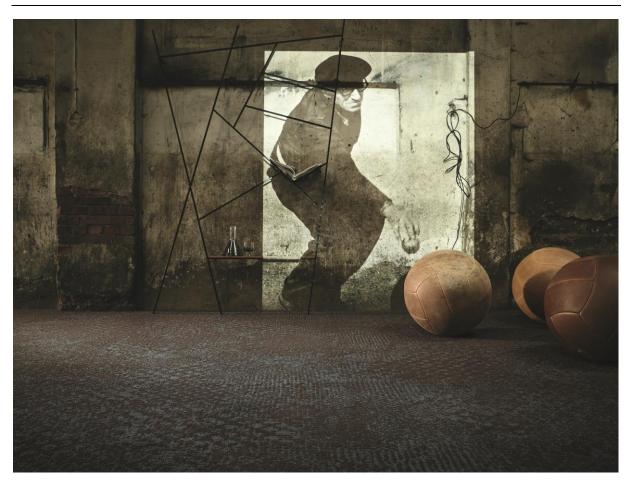
Press Release March 2022



5122 FUSION

PLACES OF ORIGIN – visions of green become a reality

PLACES OF ORIGIN by **OBJECT CARPET** unites the richness and power of nature. The eight styles ARCTIC, CANYON, DUNE, FOREST, FUSION, MOVE × GROOVE, NEWCON and XPOSIVE are expressive and multifaceted, and inspire with their unique design language. Thanks to its advanced technology, the new generation of recyclable acoustic tiles creates a particularly healthy living and working atmosphere, while at the same time protecting the environment and climate. For more sustainability and ecological awareness in all everyday situations.

PLACES OF ORIGIN combines the practical advantages of acoustic tiles with the aesthetics of broadlooms. The elegant high-low structures mean that the connecting edges are less visible. The large-scale, multidirectional patterns create random formations that look organic and are surprisingly coherent when the 50×50 cm acoustic tiles are laid. The heterogeneous arrangement of the patterns creates an authentic feeling of nature, which further accentuates the sustainability aspect. The look and structure of the carpets create a fascinating symbiosis between urban and natural.

The carpet tile back is largely made from recycled PET and is PVC-free and bitumen-free. **OBJECT CARPET**'s resolute mission to follow ecologically conscious paths is also evident in the decision to dispense with odorants and harmful emissions. As a result of their light weight and resulting low CO2 emissions, the holistically recycled carpet tiles make an important contribution to a healthy indoor climate. The high-quality tufting technology ensures an extra voluminous feel that also enhances walking comfort and softens acoustics. Optics and functionality both impress – an overall picture with a wow effect!



5122 FUSION

The cut-loop quality of FUSION is reminiscent of a melting pot of the most diverse and natural floor structures. The delicate design features a high-low pattern and creates exciting accents.



770 and 740 MOVE x GROOVE

The interplay between high and low in the MOVE x GROOVE loop construction makes the surface look like it's moving. The carpet gives the impression of undulating playfully in the room and is always within easy reach, versatile and appealing in its effect.



1853 and 1852 NEWCON

The random pattern for NEWCON undulating gently and vividly on the surface. The loop quality conveys exclusive comfort not only through its special surface appearance, but also thanks to the high-quality tufting technology that ensures optimum comfort.





1840 and 1843 XPOSIVE

Inspired by the energy of expressive jungle landscapes, the XPOSIVE loop style offers a robust texture in a colour spectrum ranging from monochrome to high-contrast and has a flowing surface effect. Whether it is classic and understated or vibrantly expressive, XPOSIVE makes a statement and can be integrated into a wide variety of room concepts.

About OBJECT CARPET

Since 1972, OBJECT CARPET has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and customcut carpets. With over 1,200 styles and colors as well as individually-customised products, the OBJECT CARPET collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All OBJECT CARPET styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel. They have been tested by TÜV and are suitable for people with allergies. This is appreciated by partners and customers around the world, from the Berlinale to the "Healthy Seas" initiative.

Numerous design and business awards, such as the widely respected German Design and Red Dot Awards, have demonstrated OBJECT CARPET's outstanding design competence and corporate achievements. For example, OBJECT CARPET was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt.

With innovative production techniques and sustainable manufacturing methods, OBJECT **CARPET** is a pioneering enterprise that enables design visions to become reality. So it was no surprise that the company was selected to provide the "VIP carpet" for the German Sustainability Award ceremony. OBJECT CARPET's tiles, wall-to-wall and custom-cut carpets – under the name RUGX – are verifiably recommended by the TÜV (German Technical Inspection Association) for allergy sufferers, and reduce dust content and particulate matter in the air (DAAB – German Allergy - and Asthma Association). Experience OBJECT CARPET's world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

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