



6573 LOFT

THE COLLECTION – a new arrival from OBJECT CARPET Hand-picked textures that invite you to touch

*With THE COLLECTION, **OBJECT CARPET** shows the “best of” carpet styles in a new look. The carpet specialist demonstrates its focused creative power and authenticity in this novelty. Hand-picked and with attention to detail, the carpet styles invite you to create new ways of experiencing flooring – and give creative thinkers every freedom for their own designs.*

The exclusive new collection combines pure inspiration with original craftsmanship. Selecting high-quality materials and creating exciting textures are just some of the ways in which the designers show their refined sensibility. Soft and supple shags like MAXIME and LOFT offer plush indulgence and feel pleasant against the skin. The matt wool look of HIGHLOOP or satiny finish of SILKY SEAL also invite you to touch. The luxurious carpet designs in THE COLLECTION feature a unique sensuality – while being completely natural. The high-quality floor coverings consist exclusively of environmentally safe and guaranteed pollutant-free fibres.

THE COLLECTION also breathes fresh, creative life into your floor. The newly expanded ranges of RUGX, broadlooms and carpet tiles with over 100 new colours makes it possible to design and combine the flooring options with virtually no limits. At the same time, all individual nuances, structures and designs at **OBJECT CARPET** provide the highest quality in their workmanship and follow a uniform quality concept. Since the manufacturing process includes every detail, the textile floor coverings from THE COLLECTION are always authentic. With the "best of" carpet variants, **OBJECT CARPET** once again proves its perfect knack for innovative creations that can be combined in numerous ways.



The COSMIC style in nuance 1831 brings discreet elegance into an office with its elegant bouclé design. Thanks to the homogeneous, seamless surface appearance, the acoustic tile emanates a pleasant serenity – the perfect atmosphere for creative work.



The matt wool finish of HIGHLOOP in the colour 7721 DARK NIGHT imbues any space with a clean but cosy flair. With its vibrant surface texture, the carpet fits perfectly into comfortable work areas, lobbies, shops and home environments with frequent foot traffic – in other words, wherever excellent hygiene is a priority.



Inspired by the energy of expressive jungle landscapes, the XPOSIVE 1840 loop style offers a robust texture in a colour spectrum ranging from monochrome to high-contrast and has a flowing surface effect. Whether it is classic and understated or vibrantly expressive, XPOSIVE makes a statement and can be integrated into a wide variety of room concepts. The style excels not only with its appearance but also its durability and the ECONYL yarn made of 100% recycled material.



The high-pile LOFT shag in the refreshing nuance 6573 SHINING GLACIER attracts all the attention. With its plush surface texture, it makes every room concept feel all the more luxe.



The velvety, voluminous surface texture of the MAXIME shag in the colour 6872 TURQUOISE EYES virtually invites you to experience its premium feel. With its luxurious play of light and unique texture, the pile appeals to the senses and nestles pleasantly against the skin.

About OBJECT CARPET

Since 1972, **OBJECT CARPET** has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and colour, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and custom-cut carpets. With over 1,200 styles and colours as well as individually-customised products, the **OBJECT CARPET** collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All **OBJECT CARPET** styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel. They have been tested by TÜV and are suitable for people with allergies. This is appreciated by partners and customers around the world, from the Berlinale to the "Healthy Seas" initiative.

Numerous design and business awards, such as the widely respected German Design and Red Dot Awards, have demonstrated **OBJECT CARPET's** outstanding design competence and corporate achievements. For example, **OBJECT CARPET** was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt.

With innovative production techniques and sustainable manufacturing methods, **OBJECT CARPET** is a pioneering enterprise that enables design visions to become reality. So it was no surprise that the company was selected to provide the "VIP carpet" for the German Sustainability Award ceremony. **OBJECT CARPET's** tiles, wall-to-wall and custom-cut carpets – under the name RUGX – are verifiably recommended by the TÜV (German Technical Inspection Association) for allergy sufferers, and reduce dust content and particulate matter in the air (DAAB – German Allergy and Asthma Association). Experience **OBJECT CARPET's** world of colour and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

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