# **OBJECT CARPET**

#### **Press Release**

# It's always cosy with POODLE, SMOOZY and TEDDY – the fluffy carpets from OBJECT CARPET

The days are getting shorter, the nights are getting longer and the couch is getting more comfy by the day. So it's time to bring more cosiness into your life, and the fluffy carpets from **OBJECT CARPET** will make your home extra snuggly this winter. The soft textures of **POODLE**, **SMOOZY** and **TEDDY** create an especially homey atmosphere. Whether as SL-Tiles, sheet material or fitted **RUGX**, these carpet materials always invite you to feel comfortable.

**POODLE** is impressively sturdy and dirt-repellent and is offered in 64 different colour shades. The shag carpet has a deep pile and provides additional comfort as well as sound and heat insulation.

**TEDDY** from **OBJECT CARPET** has an even more seductive charm. Thanks to its soft ANTRON® fibres and a voluminous velour surface, **TEDDY** looks especially sharp in living spaces. This unique carpet will make you want to cuddle and is available in warm earthy tones, giving any room a harmonious ambience.

**SMOOZY** transforms the room into an extraordinary velvet experience. The material stands out due to its soft radiance and is available in a wide variety of 36 colours.

Whether it's the luxuriousness of **SMOOZY**, cuddle time with **TEDDY** or a whole new level of comfort with **POODLE**, these eye-catching products aren't just cosy; they also have an insulating effect in living spaces and offer outstanding resistance to dust and dirt. These multifaceted carpets are especially fluffy, ensuring that you'll feel snug at home.



## **TEDDY 1003 Pebble**

Photo: **OBJECT CARPET** 

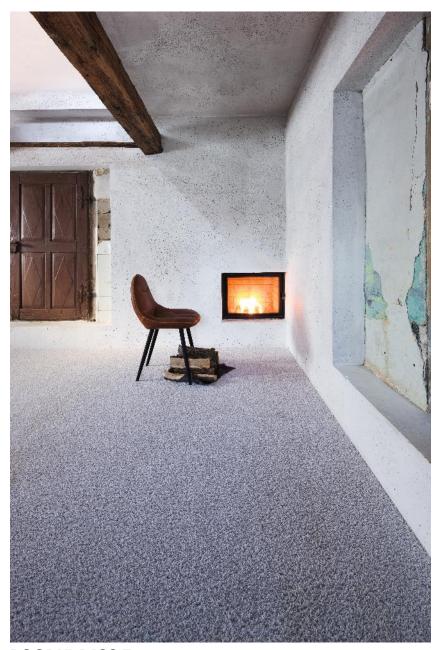


**SMOOZY 1610 Curry** Photo: **OBJECT CARPET** 



**SMOOZY 1609 Flieder** Photo: **OBJECT CARPET** 

Geschäftsführer: Roland Butz, Daniel Butz, Lars Engelke Amtsgericht Stuttgart, HRB 212991 Ust-IdNr. DE168331442



**POODLE 1499 Taupe** Photo: **OBJECT CARPET** 

Geschäftsführer: Roland Butz, Daniel Butz, Lars Engelke Amtsgericht Stuttgart, HRB 212991 Ust-IdNr. DE168331442

### About OBJECT CARPET

Since 1972, OBJECT CARPET has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and colour, in combination with advanced production techniques, manifests in elegant and unusual designs in the form of rugs, carpet tiles and customcut carpets. With over 1,200 styles and colours as well as individually-customised products, the OBJECT CARPET collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All OBJECT CARPET styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel. They have been tested by TÜV and are suitable for people with allergies. This is appreciated by customers around the world, from the Berlinale to the "Healthy Seas" initiative.

Numerous design and business awards, such as the widely respected Red Dot and German Design Award, have demonstrated OBJECT CARPET's outstanding design competence and corporate achievements. For example, OBJECT CARPET was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt.

With innovative production techniques and sustainable manufacturing methods, OBJECT CARPET is a pioneering enterprise that enables design visions to become reality. So it was no surprise that the company was selected to provide the "VIP carpet" for the German Sustainability Award ceremony. OBJECT CARPET's tiles, wall-to-wall and custom-cut carpets – under the name RUGX – are verifiably recommended by the TÜV (German Technical Inspection Association) for allergy sufferers, and reduce dust content and particulate matter in the air (DAAB - German Allergy - and Asthma Association). Experience OBJECT CARPET's world of colour and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

#### **Contact:**

Martin Böhringer Martin.Böhringer@object-carpet.com

Tel.: +49 711 3402 112

# **Contact for editorial offices:**

GeSK | Ziegelstr. 29 | 10117 Berlin

Tel.: +49 (0) 30/217 50 460 Fax: +49 (0) 30/217 50 461

Email: pr@gesk.berlin www.gesk.berlin

Geschäftsführer: Roland Butz, Daniel Butz, Lars Engelke Amtsgericht Stuttgart, HRB 212991 Ust-IdNr. DE168331442