

OBJECT CARPET

Company profile

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Exclusive floor design – high quality, individual and sustainable

*Top quality, strictly sustainable and always at the cutting edge. In short: floor design with passion. This is what **OBJECT CARPET** has represented for 45 years. The carpet specialists from Stuttgart are always setting new trends with both wild and relaxed designs that are of the ecologically best quality and never lose their grip on the ground. Their products inspire, create individual spaces and bring visions to life. Tailor-made, full of spirit and a sense for exclusive design trends.*

Get in touch: now the ground is about to feel comfortable. Take a deep breath, feel good and enjoy living healthily – this is what distinguishes **OBJECT CARPET**. The specialist for exclusive floor design has been one of the trendsetters for fine carpets for 45 years. Just take a glance at some of the partners **OBJECT CARPET** has had over the years: big banks, luxury hotels all over the world, well-known brands like Porsche, Google, Microsoft and Adidas. **OBJECT CARPET** also produced the red carpet for the German Federal Press Ball, made of **ECONYL®** yarn and produced with old fishing nets – **OBJECT CARPET** makes floors look great. Individual, modern and at the highest ecological level.

The company from Denkendorf near Stuttgart is as versatile as its carpets: architects, planners and specialist dealers are able to combine numerous varieties from over 1200 colours, 90 structures and three carpet finishes, as well as sheet material, acoustic tiles and matching **RUGX** materials. With unique patterns, recycled **ECONYL®** yarn and materials that are distinguished by top acoustic values. From trendy shags and velvety velour to high-quality unique silk or wool items in many colour variations – everything is possible.

OBJECT CARPET is once again providing for more creativity and individuality with **FORUM FOR GREAT IDEAS**. "Whether it's office spaces, commercial or a hotel: each new project meets the highest demands of architects, planners and interior professionals," explains **OBJECT CARPET** managing director Lars Engelke. "**FORUM** provides numerous ideas for floor design and also allows clients to make their own creations". Since in addition to the design inspirations of **FORUM FOR GREAT IDEAS**, individual variations from the wide range of designs, colours and materials are easily combinable to fit your personal lifestyle.

By mixing and matching design, materials, sustainability and producing sheet material, acoustic tiles and **RUGX**, **OBJECT CARPET** provides its customers with an ingenious instrument for designing modern, tailor-made floors. Always made in Germany with impressive design and sustainable manufacturing. That is why creative thinkers have awarded **OBJECT CARPET** with top marks: **OBJECT CARPET** won the German Design Award 2020 for two of its products. The

multi-award winning **WELLTEX** tile base construction and the **PLACES OF ORIGIN** collection both won in the "Excellent Product Design" category.

The jury of experts was particularly impressed by the brilliant design combined with healthy, environmentally friendly materials. **OBJECT CARPET** has long been a pioneer in this regard. "Our carpets are completely free of PVC, bitumen and latex. They carry the "Blue Angel" seal of approval from the German Federal Environmental Agency, have been deemed suitable for allergy sufferers by the TÜV (German Technical Inspection Association) and also carry GuT certification", emphasises Lars Engelke. "We don't want to greenwash, we want to be green. That was our vision. We wanted to make existing products better."

That has been a success: **OBJECT CARPET** has, in a way unlike most companies, declared sustainability and health its top priority. Today, the TÜV even recommends that people who suffer from allergies purchase fitted carpets from the Stuttgart company. The German Allergy and Asthma Association (DAAB) has made the same recommendation, since it leads to a reduced amount of fine dust in the air. **OBJECT CARPET** does not make any compromises when it comes to environmentally friendly raw materials and the production process: waste is always considered and production residues are completely recycled in the manufacturing process.

It is therefore only logical that **OBJECT CARPET** has designed both its company headquarters in Denkendorf as well as a new five-story office and commercial complex between Stuttgart and Esslingen in a sustainable way. In the "**OBJECT CAMPUS** – City of Visions", companies from different industries as well as carpet specialists can come together to work on ecological and social sustainability. The first phase of construction will be completed at the beginning of 2020, and once all three phases have been completed, there will be around 20,000 square metre of floor space available, all of which will meet KfW Efficiency Standard 55.



Managing directors of OBJECT CARPET: Roland Butz, Daniel Butz und Lars Engelke from left to right

Photo: OBJECT CARPET



New location of OBJECT CARPET: OBJECT CAMPUS – City of Visions

Photo: OBJECT CARPET



OBJECT CAMPUS

Photo: OBJECT CARPET

About OBJECT CARPET

Since 1972, OBJECT CARPET has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and colour, in combination with advanced production techniques, manifests in elegant and unusual designs in the form of rugs, carpet tiles and custom-cut carpets. With over 1,200 styles and colours as well as individually-customised products, the OBJECT CARPET collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All OBJECT CARPET styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel. They have been tested by TÜV and are suitable for people with allergies. This is appreciated by customers around the world, from the Berlinale to the "Healthy Seas" initiative.

Numerous design and business awards, such as the widely respected Red Dot Award, have demonstrated OBJECT CARPET's outstanding design competence and corporate achievements. For example, OBJECT CARPET was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt.

With innovative production techniques and sustainable manufacturing methods, OBJECT CARPET is a pioneering enterprise that enables design visions to become reality. So it was no surprise that the company was selected to provide the "VIP carpet" for the German Sustainability Award ceremony. OBJECT CARPET's tiles, wall-to-wall and custom-cut carpets – under the name RUGX – are verifiably recommended by the TÜV (German Technical Inspection Association) for allergy sufferers, and reduce dust content and particulate matter in the air (DAAB – German

Allergy - and Asthma Association). Experience OBJECT CARPET's world of colour and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

Contact:

Martin Böhringer
Martin.Böhringer@object-carpet.com
Tel.: +49 711 3402 112

Contact for editorial offices:

GeSK | Ziegelstr. 29 | 10117 Berlin
Tel.: +49 (0) 30/217 50 460
Fax: +49 (0) 30/217 50 461
Email: pr@gesk.berlin
www.gesk.berlin