

International Architecture Exhibition 2025: OBJECT CARPET in the German Pavilion – for architecture with a future

Committed to change: low-emission, recycled, resource-efficient

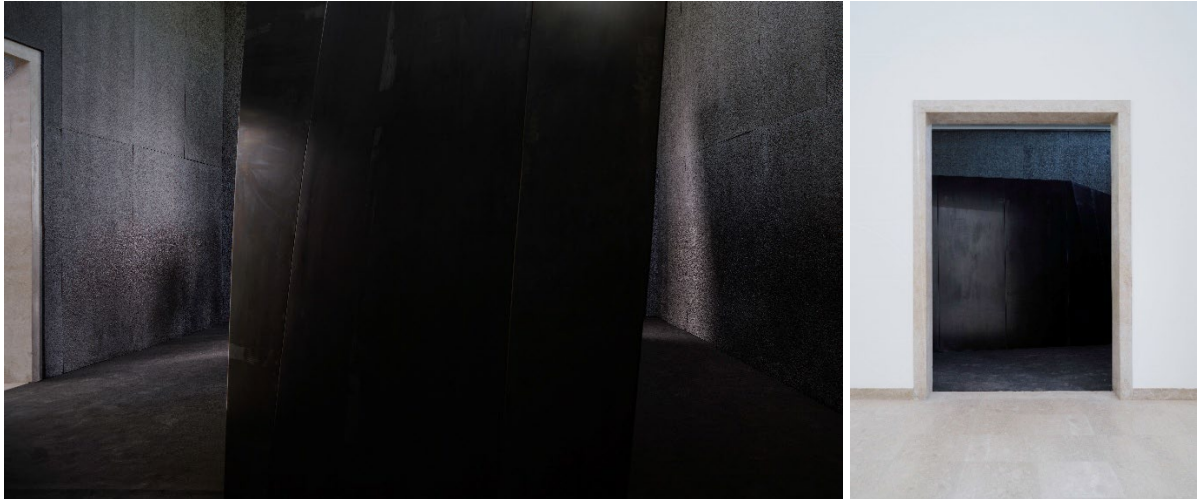


Photo: Joseph Grillmeier

*What does it mean to build in the 21st century? For **OBJECT CARPET**, it means responsibly shaping the transformation – while conserving resources and focusing on the future. In 2025, the company is presenting this aspiration on an international stage: with a sustainable flooring solution in the German Pavilion at the 19th International Architecture Exhibition in Venice. The featured carpet **NYLTECC 700** – made from **ECONYL®** yarn – embodies recycled design that combines aesthetics with environmental performance.*

With its appearance at the German Pavilion – which poses urgent questions about the future of building under the title “*Stresstest*” – **OBJECT CARPET** is making a clear statement: for design that goes beyond aesthetics – and actively contributes to change. The pavilion – curated by Nicola Borgmann, Elisabeth Endres, Gabriele G. Kiefer and Daniele Santucci – features the **NYLTECC 700** flooring. The **ECONYL®** yarn used in the carpet is derived from recycled polyamide, which includes production waste and discarded fishing nets. Thanks to its long-standing partnership with the Italian company Aquafil, which is setting new standards in circular material use with **ECONYL®**, **OBJECT CARPET** can significantly reduce the CO₂ footprint of its products – all without using new fossil resources.

A circular principle for the challenges of tomorrow

For **OBJECT CARPET**, sustainable building doesn't start with the product – it starts with the principle. With its **DUO** technology, which was developed in-house over ten years, the

company demonstrates how carpet solutions can become part of a true circular economy. The technology uses just two single-origin materials – polyamide and polyester – which can be easily separated and recycled at the end of their life cycle. No water or gas is needed. And up to 95% less energy is used. This is a milestone on the way to a building culture that protects resources – and takes responsibility.

For architecture with a vision. And a world with a future.

With NYLTECC 700 and DUO technology, **OBJECT CARPET** shows a cutting-edge interplay between design, responsibility and innovation – for spaces that can do more, that are durable, resource-efficient and circular. For architecture that doesn't just inspire but also takes responsibility – developed for the challenges of tomorrow.



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Daniele Santucci (Curator, German Pavilion), Yvonne Schumacher (Press Director, OBJECT CARPET), Gianluca Bernardi (Sales Director, Aquafil) and Katia Matteotti (Customer Service Manager, Aquafil)



Exhibition in the German Pavilion. © Patricia Parinejad



Opening event for the German Pavilion. © Nina Kirste, Josef Grillmeier



Exhibition in the German Pavilion. © Patricia_Parinejad



NYLTECC 700 in the German Pavilion. © Josef Grillmeier



NYLTECC 700 in the German Pavilion. © Josef Grillmeier

About OBJECT CARPET

Since 1972, **OBJECT CARPET** has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and custom-cut carpets (RUGX). With over 1,000 styles and colors as well as individually-customized products, the **OBJECT CARPET** collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All **OBJECT CARPET** styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Environment Agency's Blue Angel ecolabel. **OBJECT CARPET** products are also recommended by the TÜV (German Technical Inspection Association) for allergy sufferers and are proven to reduce dust content and particulate matter. Partners and customers around the world, such as Porsche, Daimler, Google and Adidas appreciate this, as do initiatives like "Healthy Seas."

The utilization of recycled materials in production as well as a second life cycle for carpets after their use is now a matter of course for **OBJECT CARPET**: For example, together with UNStudio, **OBJECT CARPET** is committed in the "Future Perfect" project to breathe new life into old carpets and thus create unique designs. With the first completely circular contract carpet NEOO, **OBJECT CARPET** is making a real change in the industry. After eight years of development work with NIAGA®, **OBJECT CARPET** presents the mono-material carpet NEOO, which takes the circular loop to a new level. With the DUO technology, the next generation of recyclable and stylish carpets has arrived: Consisting of just two easily separable layers, they offer maximum design flexibility with minimal material use.

Numerous design and business awards, such as the widely respected Good Design and Red Dot Awards, have demonstrated **OBJECT CARPET**'s outstanding design competence and corporate achievements. For example, **OBJECT CARPET** was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt.

With innovative production techniques and sustainable manufacturing methods, **OBJECT CARPET** is a pioneering enterprise that enables design visions to become reality. Experience **OBJECT CARPET**'s world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

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